

Book  
Virginie Schnyder  
Work of creatives researches, art director jr and graphic designer

Technogym



*The wellness inspiration*  
between nature and design



PHOTO: GUSTAVO / CONTRASTO - PHOTOFESTIVAL.COM

Technogym - The wellness Inspiration - Master work - 2007  
Work of creative research, art director and graphic designer for a new  
communication of the brand



### 2007/2008 Prix Hermès

The scarf is a square piece of fabric with a pattern of small, dark, abstract shapes on a light background. The pattern is inspired by the game of chess and the concept of freedom.

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Work of product design - Personal job - 2007/2008  
 Prix Emile Hermès, participation at the competition. Scarf developed on the  
 subject «The game and the freedom»



Nextmedialab Innovation Design - Freelance work - 2008  
Definition of the visual identity by a creative research for an interactive  
concept of smart shoes. Work as Art director and graphic designer



Work of product design - Master job - 2007/2008  
Flyer, work of the end of master. Intelligent Bookmark for a design library

#### Home Page

Il grande mondo della moda è sempre stato un mondo di  
"modelli". E' questo il mondo che ha creato il grande  
successo di Giorgio Armani. E' questo il mondo che ha  
creato il grande successo di Giorgio Armani.



Home Page  
Page Design  
Page Layout  
Page Content

#### Page di sezione "Moda"

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Home Page  
Page Design  
Page Layout  
Page Content

Webdesign - Project for Giorgio Armani - Master work - 2007  
Work of creative research, art director and graphic designer for a new  
communication of the general website

# wapa**design!**



Wapadesign - The easyweb - Freelance work - 2007  
Work of creative research, art director and graphic designer for a new bran  
of webdesign



Jomini - Wine producers - Freelance work - 2008  
Work in progress of creative research, art director and graphic designer  
for the website of the company



Graphic Design - Freelance work - 2008  
Work as graphic designer



Work of product design - Master works - 2007/2008  
 Include, concept of a new camping tent with bag in case of natural  
 disasters